

## First Quarter 2024 Results

May 13, 2024



### **Safe Harbor Statements**

Forward-Looking Statements: Certain statements included in this presentation are not historical facts but are forward-looking statements for purposes of the safe harbor provisions under The Private Securities Litigation Reform Act of 1995. Forward-looking statements generally are accompanied by words such as "may", "should", "would", "plan", "intend", "anticipate", "pedict", "predict", "predict", "potential", "seem", "seem", "seem", "seem", "will", "expect", "outlooking statements included statements reparation out industry, future events, estimated or anticipated future results and benefits, future opportunities for XBP Europe Holdings, Inc. ("XBP Europe or others and any definitive agreements are subject to a number of risks and uncertainties, including without limitation (1) the outcome of any legal proceedings that may be instituted against XBP Europe or others and any definitive agreements with respect thereto; (2) the inability to meet the continued listing standards of Nasdaq or another securities exchange; (3) the risk that the business combination disrupts current plans and operations of XBP Europe and its subsidiaries; (4) the inability to recognize the anticipated benefits of the business combination, which may be affected by, among other things, competition, the ability of XBP Europe and its subsidiaries to grow and manage growth profitably, maintain relationships with customers and suppliers and retain its management and key employees; (5) costs related to XBP Europe or any of its subsidiaries may be adversely affected by other economic, business and/or competitive factors; (8) risks related to XBP Europe's potential inability to achieve or maintain profitability and generate cash; (9) the impact of the COVID-19 pandemic, including any mutations or variants thereof, and its effect on business and financial conditions; (10) volatility in the markets caused by geopolitical and economic fact

Non-GAAP Financial Measures: This presentation includes constant currency, EBITDA and Adjusted EBITDA, each of which is a financial measure that is not prepared in accordance with U.S. generally accepted accounting principles ("GAAP"). XBP Europe believes that the presentation of these non-GAAP financial measures will provide useful information to investors in assessing our financial performance, results of operations and liquidity and allows investors to better understand the trends in our business and to better understand and compare our results. XBP Europe's board of directors and management use constant currency, EBITDA to assess XBP Europe's financial performance, because it allows them to compare XBP Europe's operating performance on a consistent basis across periods by removing the effects of XBP Europe's capital structure (such as varying levels of debt and interest expense, as well as transaction costs resulting from the business combination with CF Acquisition Corp. VIII on November 29, 2023). Adjusted EBITDA also seeks to remove the effects of integration and related restructuring expenses and other similar non-routine items, some of which are outside the control of our management team.

Restructuring expenses are primarily related to the implementation of strategic actions and initiatives related to right-sizing of the business. All of these costs are variable and dependent upon the nature of the actions being implemented and can vary significantly driven by business needs. Accordingly, due to that significant variability, we exclude these charges since we do not believe they truly reflect our past, current or future operating performance. The constant currency presentation excludes the impact of fluctuations in foreign currency exchange rates. We calculate constant currency presentation excludes the corresponding prior-period and compare these adjusted amounts to our corresponding prior period reported results. XBP Europe does not consider these non-GAAP measures in solation or as an alternative to

Rounding: Due to rounding, numbers presented throughout this document may not add up precisely to the totals provided and percentages may not precisely reflect absolute figures.

Supplemental Information: These slides are not intended to be a stand-alone presentation but should be read together with "Management's Discussion and Analysis of Financial Condition and Results of Operations" and the consolidated financial statements and the related notes thereto included in our public filings.



## **About XBP Europe**

Who, Where, Why & What

### Who

XBP Europe Holdings, Inc. (Nasdaq: XBP, XBPEW), is a pan-European integrator of bills, payments, and related solutions and services seeking to enable the digital transformation of our clients. We serve many of the largest private and public sector clients in the UK and Europe, and our extensive network reaches majority of populations in key European markets.

## Why

As a public company, we are able to participate in the large European economy, grow with our clients, and create value for our employees and stakeholders.

## Where

Secure hybrid cloud infrastructure enables XBP Europe to deploy its solutions to clients across the European market, along with the Middle East and Africa. Our physical footprint spans 15 countries in over 32 locations supported by our ~1,500 employees.

### What

We provide bills and payments process management by partnering with our clients, enabling their data modernization and Al journeys with suites of solutions and services.

Listed on NASDAQ - see our website here

## **XBP Europe product suites - Summary**

#### **Banking & Finance**

One of largest non-bank processors of payments in Europe

- Request to Pay [RtP/UK, R2P/EU]
- Confirmation of Payee [CoP]
- Know Your Customer [KYC]
- Mortgage & Loan Origination
- Payment Processing
- Foreign Exchange & Cross-Border Payments
- Check clearing infrastructure

## **Enterprise Information Management**

Scan, process, digitize documents and get usable data

- Intelligent Document Processing
- Document Digitization
- Data Visualisation
- Big Data Analytics
- Infrastructure Al

#### **Finance & Accounting**

Enhanced invoicing, payments, reporting, analysis

- Exchange for Bills & Payments [XBP]
- Procure to Pay [P2P]
- Order to Cash [O2C]
- F&A Outsourcing
- ERP Data Consolidation

## Cloud & Al powered Cyber Security

- Al enabled cyber security
- Data modernization
- Cloud migration and management

### **Integrated Communications**

Optimize communications over physical/digital channels

- XBP OmniDirect
- Print & Mail
- Contact Center Services

### **Work From Anywhere**

Digital workplace and remote working technologies

- Digital Mailroom [DMR]
- Smart Lockers
- Digital Signature [Drysign]

#### Small & Medium Businesses (SMB)

Modular SaaS solutions that scale with a business

- XBP SMB
- DMR SMB
- Beats
- Peri

## Intelligent Process Automation

Automate to digitally transform manual processes

- Workflow Automation
- Robotic Process
  Automation
- Data Science Projects



## We serve a diversified base of public and private sector customers

Industry Specific and Industry Agnostic Enterprise Software and Services

## Large Enterprises and Small Businesses Finance Departments

[F&A, EIM, IPA, IC, WFA, SaaS]

We empower accounting and finance through a suite of solutions that offer automation, communication, and business insights to seamlessly manage transactions and help to improve liquidity.

#### **#Financial Services**

50+ Enterprise level clients across all regions



## Financial Institutions, Banks & Insurance Companies

[Digital Banking, Financial BPO Services]

We help financial institutions to provide a better experience to billers, payers, and clients, thereby optimizing payment transactions and improving satisfaction, loyalty, and retention.

### #Banking

- 30 top global and European banks
- Provider of state-of-the-art technology platform that processes 100% of UK cheque clearing
- XBP Europe's technology supports ~63 million online banking customers



## Governments & Public Sector Organizations

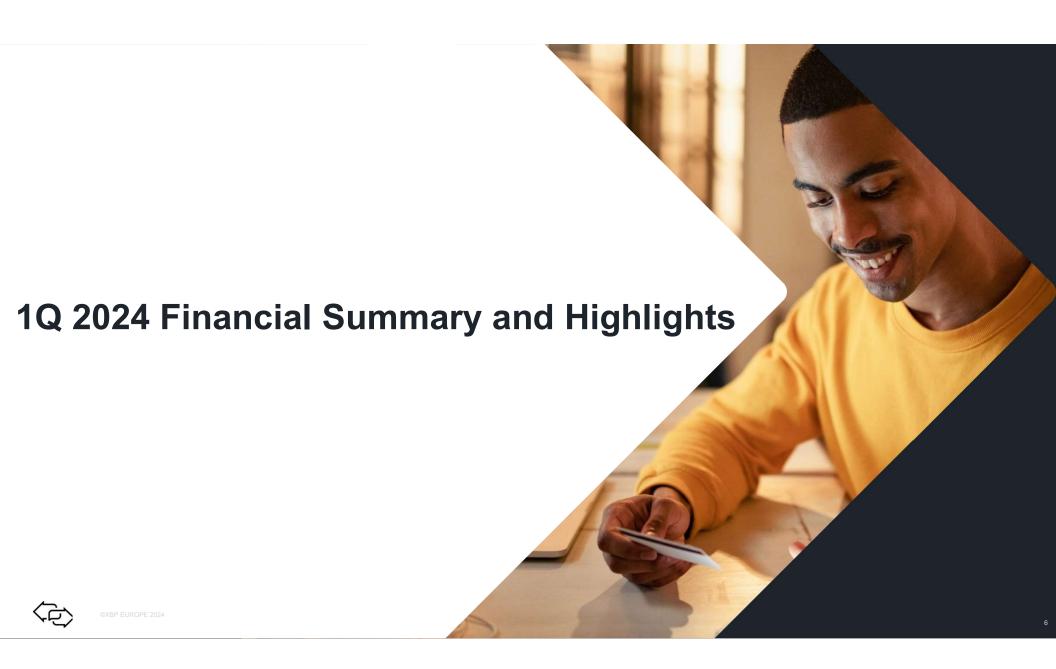
[EIM, BPO]

We help governments and public sector organizations on their digital transformation journey, including workflow solutions, documents processing, and content management.

#### **#Public Sector**

Serving 55+ central & local governmental entities across 7 countries





## 1Q 2024 at a Glance

Revenue \$40.4M

YoY -5.7% Sequentially −2.0% ▼ **Gross Margin** 24.6%

YoY +2.5% Sequentially +2.7%

SG&A \$7.9M

YoY -5.6% Sequential -23.2%

▼ **Operating Profit** \$0.1 M

YoY +\$1.1M Sequentially +\$3.3M ▲ Adj EBITDA<sup>1</sup> \$1.8M

YoY -23.4% Sequentially -56.9% ▼

**Employees** -1,500

Technology segment **Gross Margin** 55.6%

YoY +5.6% Sequentially +2.8% ▲ **Investments in Sales** 

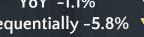
Opened two new sales offices: Frankfurt and **Paris** 

**New Business Win Rate** 

51% higher YoY ▲

Adj EBITDA Margin 4.5%

YoY -1.1% Sequentially -5.8%



1: Reference Adj EBITDA reconciliation on slide 13



## **1Q 2024 Financial Highlights**

|                         | 1  | Q 2024  | 1Q 2023   | YoY    |
|-------------------------|----|---------|-----------|--------|
| Revenue, net            | \$ | 40,350  | \$ 42,801 | -5.7%  |
| Operating Profit        |    | 71      | (1,029)   | NM     |
| Net Loss Before Tax     |    | (1,748) | (2,414)   | -27.6% |
| Net Loss                |    | (2,208) | (2,506)   | -11.9% |
| Adj EBITDA <sup>1</sup> |    | 1,831   | 2,391     | -23.4% |
| Capital Expenditures    |    | (385)   | (622)     | -38.1% |
| EPS                     | \$ | (0.07)  | \$ (0.11) | NM     |
| Gross Margin            |    | 24.6%   | 22.1%     | 2.5%   |
| Adj EBITDA Margin       |    | 4.5%    | 5.6%      | -1.1%  |

- Revenue decline primarily due to large one-time license sale in 1Q 2023
- Gross Margin improved YoY driven by improved product mix shift towards highmargin Technology revenues

<sup>1:</sup> Reference Adj EBITDA reconciliation on slide 13



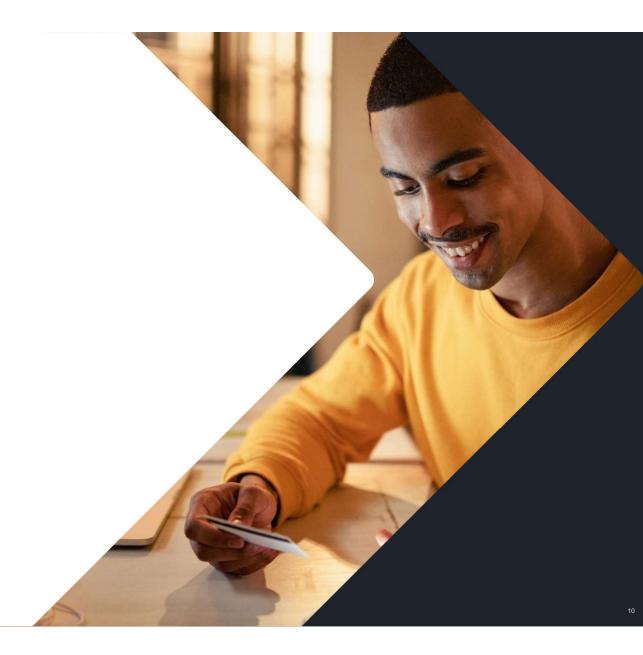
## **Driving Higher Gross Margin Through Operating Leverage and Mix Shift**

|                 |                    | 10 | 2024   | 10 | 2023   | YoY    |
|-----------------|--------------------|----|--------|----|--------|--------|
|                 | Revenue            | \$ | 28,874 | \$ | 33,568 | -14.0% |
| Bills &         | Cost of Revenue    |    | 25,317 |    | 28,725 | -11.9% |
| <b>Payments</b> | Gross Margin       |    | 12.3%  |    | 14.4%  | -2.1%  |
|                 | % of Total Revenue |    | 71.6%  |    | 78.4%  | -6.9%  |
|                 |                    |    |        |    |        |        |
|                 | Revenue            | \$ | 11,476 | \$ | 9,233  | 24.3%  |
| Technology      | Cost of Revenue    |    | 5,097  |    | 4,616  | 10.4%  |
| recimology      | Gross Margin       |    | 55.6%  |    | 50.0%  | 5.6%   |
|                 | % of Total Revenue |    | 28.4%  |    | 21.6%  | 6.9%   |
|                 |                    |    |        |    |        |        |
| Total XBP       | Revenue            | \$ | 40,350 | \$ | 42,801 | -5.7%  |
| Europe          | Cost of Revenue    | \$ | 30,414 | \$ | 33,341 | -8.8%  |
| Luiope          | Gross Margin       |    | 24.6%  |    | 22.1%  | 2.5%   |

- Technology increased to 28.4% of total revenues, up 690 bps YoY, contributing significantly to overall improvement in gross margin
- Bills & Payments gross margin declined modestly YoY; however, ramp of large-scale projects combined with increased operating leverage are expected to have a positive impact on gross margin



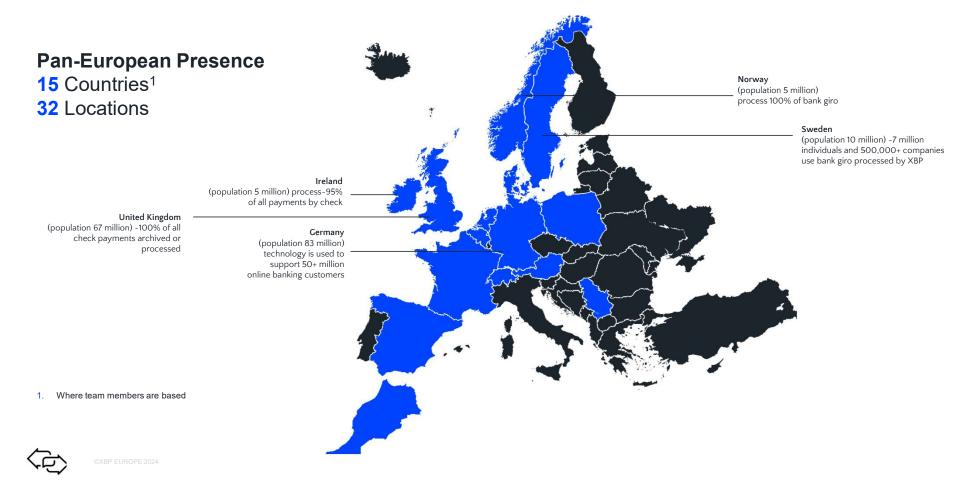
# **Appendix**





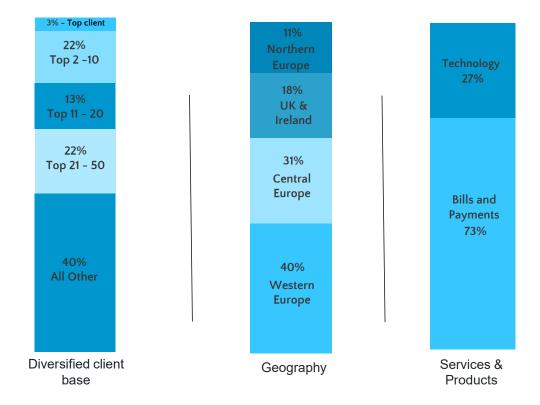
## Our presence in EMEA

XBP Europe Solutions reach majority of populations in key markets. The Company processed several hundred million payment transactions in 2023.



## Client and industry diversification

# \$167M FY2023 Revenue





## **Adjusted EBITDA Reconciliation**

(\$ in thousands)

|  | Q1 2023   | Q2 2023 | Q3 2023   | Q4 2023   | Q1 2024   | FY 2022   | FY 2023    |
|--|-----------|---------|-----------|-----------|-----------|-----------|------------|
| Net Loss   | (\$2,506) | (\$557) | (\$2,887) | (\$5,097) | (\$2,208) | (\$7,929) | (\$11,047) |
| Income tax expense   | 92        | 385     | 1,046     | (917)     | 460       | 2,562     | 606        |
| Interest expense including related party interest expense, net | 1,298     | 1,136   | 1,270     | 3,490     | 1,446     | 3,037     | 7,195      |
| Depreciation and amortization                                  | 910       | 946     | 1,095     | 899       | 957       | 4,390     | 3,851      |
| EBITDA   | (\$206)   | \$1,910 | \$524     | (\$1,625) | \$655     | \$2,060   | \$605      |
| Restructuring and related expenses (1)                         | 818       | 817     | 374       | 4,663     | 332       | 2,247     | 6,671      |
| Related party management fees and royalties (2)                | 401       | 421     | 334       | 199       | -         | 5,401     | 1,355      |
| Foreign exchange losses (gains), net                           | 279       | 660     | (529)     | 183       | 832       | 1,184     | 593        |
| Changes in fair value of warrant liability                     | -         | -       | -         | (597)     | (37)      | -         | (597)      |
| Transaction Fees (3)   | 1,099     | 202     | 244       | 1,425     | 49        | 3,595     | 2,970      |
| Adjusted EBITDA (4)  | \$2,391   | \$4,010 | \$947     | \$4,248   | \$1,831   | \$14,487  | \$11,597   |

<sup>(1)</sup> Adjustment represents costs associated with restructuring, including employee severance and vendor and lease termination costs.

<sup>(4)</sup> Supplemental financial measures that are not required by, or presented in accordance with, accounting principles generally accepted in the United States ("GAAP"). These non-GAAP financial measures should not be considered as alternatives to operating or net income or cash flows from operating activities, in each case determined in accordance with GAAP. These non-GAAP financial measures are among the indicators used by management to measure the performance of the Company's operations, and also among the criteria upon which performance-based compensation may be based. Adjusted EBITDA also is used by our lenders for debt covenant compliance purposes. Similar non-GAAP financial measures may be calculated differently by other companies, including other companies in our industry, limiting their usefulness as comparative measures. Because of these limitations, you should consider the non-GAAP financial measures alongside other performance measures and liquidity measures, including operating income, various cash flow metrics, net income and our other GAAP results.



<sup>(2)</sup> Primarily represents management fee incurred in exchange for services, which included provision of legal, human resources, corporate finance, and marketing support. The management services agreement was terminated in connection with the Business Combination and was replaced by the related party service fee pursuant to the Services Agreement which reduced the fee and modified the services provided.

<sup>(3)</sup> Represents transaction costs incurred as part of the Business Combination.

### **Non-GAAP Reconciliation**

#### Reconciliation of Non-GAAP Financial Measures to GAAP Measures

#### Non-GAAP constant currency revenue reconciliation

|   | Quarter ended March 31, |        |  |  |
|---|-------------------------|--------|--|--|
| (\$ in thousands)                         | 2024                    | 2023   |  |  |
| Revenues, as reported (GAAP)              | 40,350                  | 42,801 |  |  |
| Foreign currency exchange impact (1)      | (673)                   |        |  |  |
| Revenues, at constant currency (Non-GAAP) | 39,677                  | 42,801 |  |  |

#### Reconciliation of Adjusted EBITDA

|  | Quarter ended March 31, |         |  |  |
|--|-------------------------|---------|--|--|
| (\$ in thousands)  | 2024                    | 2023    |  |  |
| Net loss (GAAP)  | (2,208)                 | (2,506) |  |  |
| Income tax expenses  | 460                     | 92      |  |  |
| Interest expense including related party interest expense, net | 1,446                   | 1,298   |  |  |
| Depreciation and amortization                                  | 957                     | 910     |  |  |
| EBITDA (Non-GAAP)  | 655                     | (206)   |  |  |
| Restructuring and related expenses (2)                         | 332                     | 818     |  |  |
| Related party management fee and royalties                     | -                       | 401     |  |  |
| Foreign exchange losses, net                                   | 832                     | 279     |  |  |
| Changes in fair value of warrant liability                     | (37)                    | -       |  |  |
| Transaction Fees (3)   | 49                      | 1,099   |  |  |
| Adjusted EBITDA (Non-GAAP) (4)                                 | 1,831                   | 2,391   |  |  |

- (1) Constant currency excludes the impact of foreign currency fluctuations and is computed by applying the average exchange rates for the quarter ended March 31, 2023, to the revenues during the corresponding period in 2024.
- (2) Adjustment represents costs associated with restructuring, including employee severance and vendor and lease termination costs.
- (3) Represents transaction costs incurred as part of the Business Combination.
- (4) Supplemental financial measures that are not required by, or presented in accordance with, accounting principles generally accepted in the United States ("GAAP"). These non-GAAP financial measures should not be considered as alternatives to operating or net income or cash flows from operating activities, in each case determined in accordance with GAAP. These non-GAAP financial measures are among the indicators used by management to measure the performance of the Company's operations, and also among the criteria upon which performance-based compensation may be based. Adjusted EBITDA also is used by our lenders for debt covenant compliance purposes.

Similar non-GAAP financial measures may be calculated differently by other companies, including other companies in our industry, limiting their usefulness as comparative measures. Because of these limitations, you should consider the non-GAAP financial measures alongside other performance measures and liquidity measures, including operating income, various cash flow metrics, net income and our other GAAP results.



## **Defined Terms in Presentation and Notes**

- ACV: Annual contract value in dollars
- Gross Margin: Total revenue less cost of revenue as a percentage of total revenue
- Capital Expenditures: Funds used to buy, maintain, or improve physical or fixed assets used in the Company's operations New Business Win Rate: ACV closed in the period versus prior period

